

# August 2006 August 2006

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Hello All You Wonderful People,

Oh, my goodness, what a time.

First getting ready to work the fair: I thought that I pretty much had everything under control and fairly ready ahead of time. Then I decided to take a series of things that I had not thought of. Wow!! John and I were so busy that we only had time to get out the orders while we were getting things set to go.

Then I got to the fair: the first day was not too bad – then the heat hit. We kept making the top of the charts. (Now - I was raised for a fair amount of my young life down in Arkansas and I could never handle the heat. When I got up here as a teenager, the weather was wonderful.) Last week it was in the high nineties and low one hundreds and the dew point was in the seventies. It was **not** nice weather.

A lot of people were smart enough to stay home in the awful heat. That didn't do much for the fair, but the paramedics and ambulances were completely inundated and could not have handled any more people passing out with the heat and heat-stroke victims and kids that didn't have enough sense to drink water and stay hydrated.

I was in a plain old pole building – no air-conditioning or exhaust fans. It was not good. I don't handle humid heat well and I was pretty proud of myself that I didn't pass out or just go to the motor home and stay there. Of course, I also, didn't talk very much and it was too hot to paint or do anything else. All of us vendors just sort of sat there in a daze, even those that are based in the Deep South. It didn't get a whole lot better at night. In the motor home I had a choice of not sleeping because of the heat or not sleeping because the air-conditioning was right over my head and very loud. Of course I took the loud air-conditioner, but I didn't get any restful sleep because of the noise.

On Friday it finally started to rain and breaks the heat and humidity. We had a lot of folks that came to the fair in the rain and didn't mind walking around because it was sooo much cooler. We figured Saturday would be packed. That didn't happen. We don't know what happened to the people – but they weren't at the fair.

Well, that's the saga of my last two weeks. Now I have to try to get back on schedule. By-the-way, I did make money at the fair – just not very much. I, also, got a lot of folks that say they are going to call me for classes. 4-H clubs, Girl Scouts, Cub Scouts, and Brownies are all ready to learn something wonderful to do for gifts and badges, etc.

Don't forget that the Company will be shut down from September 1<sup>st</sup> through September 9<sup>th</sup>. We will open back up on September 10<sup>th</sup> and get all your orders out as quickly as we can.

This is when I take the time to go see my relatives down south. John and I just get on the road and we see how many folks we can see before we have to get back.

I sure hope it's not too hot for me. (Of course, after the fair this year, I find I can handle a lot more heat than I thought I could.)

Have I told you that you can put a transfer onto canvas and after it is painted you can frame it? You can, also, put your transfer onto Perma Press and after it is painted you can frame it just like any other art work.

Last year Jan Smyth did just that and won a ribbon at her fair.

It looks good and don't forget that **you should sign and date your paintings**. This does not mean that you have to put your whole name and the complete date – it can be just your initials and the year. I usually sign mine – GW 06 – or something like that. I suggest that you make this signature not intrusive. In other words, sort-of hide it so people have to look for it. It shouldn't jump right out and hit them in the eye.

When you're **ironing off transfers**, make sure that you don't iron off too many ahead. The transfer ink fades with time and you may have trouble seeing the transfer lines. If you do iron off a few ahead you should keep them covered up so the light doesn't get to them. This does not mean that if you iron a transfer on wrong that you can wait for it to fade away then put it back on. It does not fade all the way away, it just fades to the point that you can't see to paint it.

When you are **painting** a transfer that has two parts that are the same color right next to each other, try putting a line of a darker color between them to bring out the design. On the new T4689-Cave Nativity, Joseph's robes could use a streak of 111-Wine to delineate where one part stops and the other part ends. If you look on the picture around his shoulders you will see what I mean.

Sometimes, like on T4696 or T4486, you have two sections right next to each other that are charted 116-Black. If you leave a little line of unpainted material show between the sections, it will make them show up as different parts of the transfer. The other thing that you can do is to make a line of a lighter color between the two sections.

When you learn a new technique – remember that you can always go back and use that technique on paintings that you did before. So if you have done a transfer in just outline and fill-in, you can go back and shade and highlight that design many years later if you decide you want to up-grade the look of it.

Most of the time **any mistake that you make in this craft can be fixed**: You can add shadows to cover up the fact that you got double lines when you ironed a transfer on – or you can add a little flower or leaf to cover up where you went out of the lines or got some paint in the wrong place. I know there are a lot of perfectionists out there – but believe me when I say that you should not throw away something just because you think you made a mistake. You can fix it and it will look fine. It may not look just like what you see in the transfer picture – but you just remember that ‘artistic license’ means that it is your painting and it will look different than anyone else’s. This is a good thing. You don’t want your painting to look just like everyone else’s, you want to make it your own with your own ideas and personality.

Now get out there and have FUN painting!!!

Now to **making money** in your business: If you are an instructor with a sales tax license number and if the order that you just put together to send me is over \$75.00 – you should bring the total retail up to at least \$100.00. With a 36% discount starting at \$100.00, you will pay less for the \$100.00 order than you will for the \$75.00 order.

The same holds true with an order that is over \$300.00. If you bring that order up to \$500.00, you will pay less with a 40% discount than if you just order \$350.00 in a retail order.

If you can get your order up to \$1,000.00 retail – then you only pay 50% with your discount.

**Don’t do yourself out of money. Think ahead a little and take advantage of our very good discount program.**

I want to thank Betty Hanes for the wall-hanging that she made for us to put up in the new Facility. Isn’t it gorgeous? It shows that you can do your own thing and make up your own designs. **Thanks Betty!!!**



## Monthly Special

The special for August 2006 is the new transfer T4687-Palomino Horse Head. I wasn't sure how it would turn out, but it is just wonderful. (I never know ahead of time you know.) I had it at the fair last week and people went crazy over it. I think this will go over good for all ages. This horse head has been put out over the years under many different numbers and being many different kinds of horses. I really think that it turned out well this time, too. Halleen Fisk figured out the colors for me and I think she did a great job. Thanks Halleen!

We'll put in the transfer (T4687), the paints (101-102-113-130-140-146-149-168-198). Retail is \$28.56....Sale price is \$25.00. This will go well on a shirt or a mini flag (P322). Order this under the number **MSAUG06**. Enjoy!!



## AUGUST WORKSHOPS

There will only be two (2) Workshops for the month of August and both of them will be right here at Ginger's Cameo in Manchester.

August 18<sup>th</sup> – 11:00AM – Bring a lunch

7:00PM – I'll serve grapes and cheese

We will be working on the transfer that's in the Monthly Special.

Be sure to bring your paints and what you want to put your transfer on with you. We should get this class done with no problem in the time frame that we have for these workshops. The workshops usually last three (3) hours or so. You can leave any time that you want to. If you just want to stop by and pick up supplies, that's okay, too. (That way you don't have to pay shipping.)

Have a nice month. Talk to you soon.

# Transfers



T4337-Hobo



T4340-Majestic Deer



T4463-Melody Duo



T4534-Birth Certificate



T4542-Clowns



T4687-Palomino Horse Head



T4695-Appaloosa Sunrise



# Monthly Quilt Block Clubs 2006

### Animal Quilt Blocks



AQ01



AQ07



AQ02



AQ08



AQ03



AQ04



AQ05



AQ06

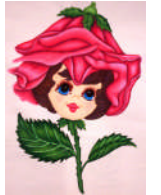
### Flower Face Quilt Blocks



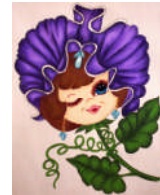
FFQ01



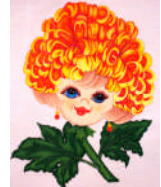
FFQ07



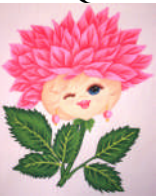
FFQ02



FFQ08



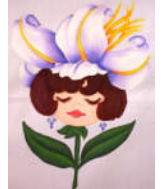
FFQ03



FFQ04



FFQ05



FFQ06

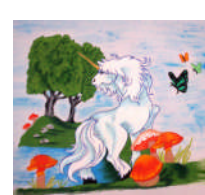
### Unicorn Quilt Blocks



UQ01



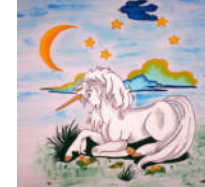
UQ07



UQ02



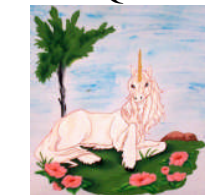
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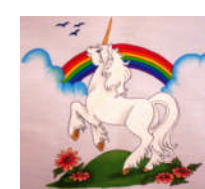
UQ03



UQ04



UQ05



UQ06

Order in: ones = \$2.25 (1 blank quilt block & 1 transfer) [or] sixes = \$13.00 (6 blank quilt blocks & 6 of same transfer)