# May 2011 May 2011

Hello All You Wonderful People,

I got this bad news in after I had written most of the newsletter for this month. Marian Ozment died this past week. If you want to send a card, you can send it to The Ozment Family, at 11004 Studebaker, Warren, Mi 48089. She went into the hospital for a short stay and then went home with Hospice. She died among her family.

### **New Paints**

#### 307 – Jade Sparkle

This is a wonderful color with a base of 119 (Sage) and a touch of gold and silver sparkle added in to give it that perfect look of Jade

#### 308 – Light Magenta

This is for those of you that have asked for a lighter color in the magenta range to use in shading. Thanks for asking.

#### 309 – Dark Blossom Pink

This one is one that we've needed for a while. If you wanted a darker shade to go with 172, you had to use 110 or 111. I think that you will get a lot of use out of this one. Thanks for asking for it.

This means that the Ideal Kit (IK) price will change since we added three (3) new paints and the IK contains one of each of the paints in the Line at the time of the order. The new price for the IK is \$325.00 (a savings of \$35.47). There are now 113 paints in the Line.

I am enclosing a new IK page in this newsletter for you to show your customers.

This, also, means the All Sparkle Kit (ASK) will change since 307 – Jade Sparkle, is a sparkle paint and the ASK contains one of each sparkle paint in the Line at the time of the order. The new price for the ASK is \$100.48 (a savings of \$11.17). There are now 35 Sparkle Paints in the Line.

#### New Monthly Paint – Blend 601 – Ocean Green

A monthly paint is a paint that comes out one time. That makes them a limited edition. When they are all sold that is it for that paint. We don't use it in charting the transfer designs. They are paints that can add to your palette of colors and add special colors to your designs.

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The five (5) black cats in the household have watched over John as he created the recipe for each of these new paints – and the paint colors seem to have their stamp of approval. Whew! That's good. Who wants unhappy cats?

How is that for a great way to start a newsletter? (Well, until I got the news about Marian.)

#### Here is a tip to get more sales. It works!

If you sell paints to your customers, it will pay you to make sure they get a T4673 – Dots transfer. Make sure that they only fill in the paints that they have. What happens is that they want to fill in all the 'dots', so they keep buying paints, as they can, to make sure that happens

Let's see – the weather here has been strange – but not as much as in other parts of the country – and definitely not as bad as it was a couple of years ago. I'm pretty happy that it looks like spring just might be here. I hope it's there for you, too.

Last month, after not getting a newsletter out for the month of March, I finally got everything done – then my printer went out – so hopefully you all got a newsletter (even if it was even later than normal).

### May Seminar

The Spring Seminar is the 7<sup>th</sup> of May and is a full day of fun and learning. This is the only workshop in this area for the month of May. The workshops in other areas of the states will take place as usual.

## Monthly Special

You are going to need your brushes for the designs that are going out this year – so here is a special where you can get both sets of brushes for 10% off the total price. (For you Dealer/Instructors out there, this means taking your percentage off the sale price.)



C460 + C470 Retail = \$20.00 Sale price = \$18.00

This 'Special' will run for three (3) months. The sale price is good for May, June & July



Working with a brush can be easy and fun and fast. When you use our special stiff 'fabric' brushes, you are pushing the paint down into the material. So your items are nice and washable, unlike when you just lay the paint on top of the material.

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With the other brushes that are out there, that are too soft, you are just laying the paint on top of the material and then when you wash your piece most of the color just washes out.

When you go to the web site, make sure that you click on the Facebook page and see what's coming up, or what I'm doing during the month. Be sure to 'Like' it, too.

